

You Define Wellness![™]



EXPERIENTIAL HEALTH & WELLNESS HAPPY HOUR

‘Friend of You Define Wellness’ SPONSOR INFORMATION

Be a part of a dynamic event for corporate decision makers!

You Define Wellness, a revolutionary new option in employee benefit programs focusing on alternative & holistic wellness services, is launching an **Experiential Health & Wellness Happy Hour on Wednesday, January 30, 2019 from 4pm - 6pm in the Denver Tech Center (final location TBD)**. Our goal is to introduce business owners, Human Resource Managers, wellness committee members, and employee benefit insurance agents to a new dimension in wellness programs by providing an opportunity for attendees to experience the quality of our network wellness professionals for themselves!

This event is also an excellent opportunity for our friends who share the same ideal client profile as ours to showcase how they also support these key decision makers!

Smaller versions of these events will be held on the last Wednesday of every month (January - October) throughout Colorado!

**Don't miss out on this exciting opportunity to get
in front of your ideal client!**

About the Experiential Health & Wellness Happy Hour:

Our network of wellness professionals are offer a diverse array of services and talents for healthy living and healing, many of these techniques (modalities) are unfamiliar to the general public simply because they are not offered in traditional medical insurance plans.

In order to increase awareness with corporate decision makers, we want these individuals to come experience the various modalities for themselves and talk to the experts at our **Experiential Health & Wellness Happy Hours!**

We will hold these events on the last Wednesday of every month from 4pm-6pm somewhere in our service area and **you are invited to join us!**

Sponsor packages include:

- Logo on all pre-event internet promotions (email, social media, website).
- Extensive pre-event cold calling to businesses in the area by **You Define Wellness** sales team.
- 6-foot skirted table and two chairs.
- Option to offer a door prize.
- Choice of event location to attend.
- List of attendees post-event.
- Sponsor will be listed on the **You Define Wellness** website as a preferred partner for one year.

Sponsorship Levels - 2019:	
Diamond (all 10 locations)	\$4,250
Gold (choose 5 locations)	\$2,250
Silver (choose 3 locations)	\$1,425
Bronze (one event)	\$500
<i>Ask about In-Kind donations in lieu of sponsor fee. Event space, food, beverages, gift cards, etc.</i>	

Projected Locations, 2019 *(Note: subject to change):*

Jan 30:	Denver Tech Center	Jun 26:	Evergreen
Feb 27:	Colorado Springs	July 31:	Ft. Collins
Mar 27:	Broomfield/Arvada	Aug 28:	Summit County
April 24:	Downtown Denver	Sept 25:	Lakewood
May 29:	Aurora	Oct 30:	Boulder/Louisville

RESTRICTIONS, LIMITATIONS, EXCLUSIONS, AND EXPECTATIONS:

- We reserve the right, at our sole discretion, to limit the number of sponsors by industry, to exclude products/services that may compete with **You Define Wellness** or our network providers, or to decline to accept a potential sponsor for any reason.
- Sponsorship is not designed for **You Define Wellness** network providers although they are welcome to sponsor for additional visibility if they wish. Independent wellness professionals who provide products or services and are NOT in the **You Define Wellness** network may purchase a ticket to attend but may not become a sponsor or showcase their business.
- Sponsors are expected to help promote events to their clients and on social media.

FOR A SPONSOR APPLICATION AND AGREEMENT, EMAIL denise@YouDefineWellness.com